BUILD YOUR BRAND

BUILD YOUR BRAND SPRING SUMMER 2025 LINESHEET

BUILD YOUR BRAND **MEN**

**BY382**
Mens Tanktop









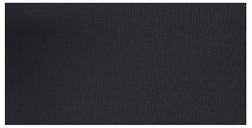


**BY382**
Mens Tanktop

*2x2 Rib-Jersey, 270gsm*



white



black

BUILD YOUR BRAND

**BB010**
Basic Round Neck T-Shirt











**BB010**
Basic Round Neck T-Shirt

*Single Jersey, 140gsm*

NEW COLOR WAY



oceanblue

BUILD YOUR BRAND

**BY004**
T-Shirt Round Neck











**BY004**
T-Shirt Round Neck

*Single Jersey, 200gsm*

NEW COLOR WAY



cityred



intenseblue



grassgreen

BUILD YOUR BRAND

**BY102**
Heavy Oversize Tee











**BY102**
Heavy Oversize Tee

*Single Jersey, 240gsm*

NEW COLOR WAY


cityred


chocolatebrown


plumpurple


intenseblue


powderblue


grassgreen

BUILD YOUR BRAND

**BY163**
Ultra Heavy Cotton Box Tee











**BY163**
Ultra Heavy Cotton Box Tee

*Single Jersey, 300gsm*

NEW COLOR WAY



navy



magnet

BUILD YOUR BRAND

**BY308**
Cotton Loose Tee











**BY308**
Cotton Loose Tee

*Single Jersey, 200gsm*

white

purplenight

sand

black

magnet

BUILD YOUR BRAND

**BY310**
Tall Tee











**BY310**
Tall Tee

*Single Jersey, 180gsm*



black



white

BUILD YOUR BRAND

**BB035**
Light Basic Loose Tee











**BB035**
Light Basic Loose Tee

*Single Jersey, 140gsm*

whitesand

powderblue

white

black

BUILD YOUR BRAND

**BY075**
Sweat Crewneck











**BY075**
Sweat Crewneck

*Brushed Fleece, 300gsm*

NEW COLOR WAY

whitesand

white

cityred

navy

intenseblue

grassgreen

olive

BUILD YOUR BRAND

**BB001**
Basic Hoody











**BB001**
Basic Hoody

*Brushed Fleece, 270gsm*

NEW COLOR WAY


cityred


intenseblue


oceanblue


grassgreen


sand

BUILD YOUR BRAND

**BB006**
Basic Oversize Hoody











**BB006**
Basic Oversize Hoody

*Brushed Fleece, 330gsm*

NEW COLOR WAY


cityred


intenseblue


oceanblue


grassgreen


sand

BUILD YOUR BRAND

**BY011**
Heavy Hoody











**BY011**
Heavy Hoody

*Brushed Fleece, 300gsm*

NEW COLOR WAY



plumpurple



chocolatebrown

BUILD YOUR BRAND

**BB008**
Basic Zip Hoody Men











**BB008**
Basic Zip Hoody Men

*Brushed Fleece, 270gsm*

NEW COLOR WAY

white

sand

BUILD YOUR BRAND

**BY012**
Heavy Zip Hoody











**BY012**
Heavy Zip Hoody

*Brushed Fleece, 300gsm*

NEW COLOR WAY


white


intenseblue


cityred


grassgreen

BUILD YOUR BRAND

**BB002**
Basic Sweatpants











**BB002**
Basic Sweatpants

*Brushed Fleece, 270gsm*

NEW COLOR WAY



cityred



intenseblue



grassgreen

BUILD YOUR BRAND



**BY274**
Classic Cargo Pants









**BY274**
Classic Cargo Pants

*Cotton, 240gsm*



unionbeige



black



magnet



olive

BUILD YOUR BRAND

**BY312**
Heavy Ounce Boxy Denim Jacket





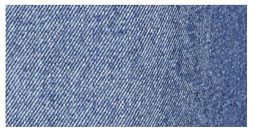






**BY312**
# Heavy Ounce Boxy Denim Jacket

*Heavy Denim, 13oz*



new mid blue washed



new light blue washed



black washed

BUILD YOUR BRAND

**BY309**
Oversized Puffer Jacket











**BY309**
Oversized Puffer Jacket

*Coated Terylene, 78gsm*

paleolive

black

BUILD YOUR BRAND

**BY307**
Vintage Heavy Loose Tee











**BY307**
Vintage Heavy Loose Tee

*Single Jersey, 240gsm*



black



magnet

BUILD YOUR BRAND

**BY294**
Vintage Heavy Hoodie











**BY294**
Vintage Heavy Hoodie

*Brushed Fleece, 360gsm*



warmkhaki



black



magnet

BUILD YOUR BRAND

**BY295**
Vintage Heavy Zip Hoodie





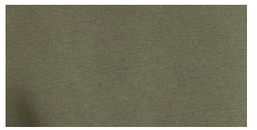






**BY295**
Vintage Heavy Zip Hoodie

*Brushed Fleece, 360gsm*



warmkhaki



black



magnet

BUILD YOUR BRAND

**BY297**
Vintage Heavy Sweatshorts











**BY297**
Vintage Heavy Sweatshorts

*Brushed Fleece, 360gsm*



warmkhaki



black



magnet

BUILD YOUR BRAND

**BY296**
Vintage Heavy Trackpants











**BY296**
Vintage Heavy Trackpants

*Brushed Fleece, 360gsm*



warmkhaki



black



magnet

BUILD YOUR BRAND

BUILD YOUR BRAND **LADIES**

**BY314**
Ladies Stretch Jersey
Short Slim Top









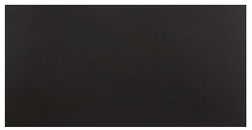


**BY314**
Ladies Stretch Jersey Short Slim Top

*Stretch Jersey, 180gsm*



white



black

BUILD YOUR BRAND

**BY313**
Ladies Stretch Jersey
Slim Dress





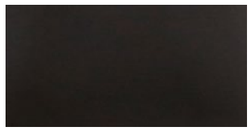






**BY313**
Ladies Stretch Jersey Slim Dress

*Stretch Jersey, 180gsm*



black

BUILD YOUR BRAND

**BY302**
Ladies Long Extended Shoulder Dress











**BY302**
Ladies Long Extended Shoulder Dress

*Single Jersey, 180gsm*



whitesand



white



black

BUILD YOUR BRAND

**BB012**
Ladies Basic Tee











**BB012**
Ladies Basic Tee

*Single Jersey, 140gsm*

NEW COLOR WAY



cityred



intenseblue



grassgreen

BUILD YOUR BRAND

**BY021**
Ladies Extended Shoulder Tee











**BY021**
Ladies Extended Shoulder Tee

*Single Jersey, 140gsm*

NEW COLOR WAY



powderblue



chocolatebrown

BUILD YOUR BRAND

**BY042**
Ladies Cropped Tee











**BY042**
Ladies Cropped Tee

*Stretch Jersey, 180gsm*

NEW COLOR WAY



whitesand



cityred



paleolive

BUILD YOUR BRAND

**BY149**
Ladies Oversized Boyfriend Tee











**BY149**
Ladies Oversized Boyfriend Tee

*Single Jersey, 220gsm*

NEW COLOR WAY


whitesand


paleolive


cityred


chocolatebrown

BUILD YOUR BRAND

**BB007**
Ladies Basic Hoody











**BB007**
Ladies Basic Hoody

*Brushed Fleece, 270gsm*

NEW COLOR WAY



cityred



intenseblue



grassgreen

BUILD YOUR BRAND

**BB009**
Basic Zip Hoody Ladies











**BB009**
Basic Zip Hoody Ladies

*Brushed Fleece, 270gsm*

NEW COLOR WAY

white

intenseblue

cityred

cityred

BUILD YOUR BRAND

**BY383**
Ladies Loose Puffer Jacket





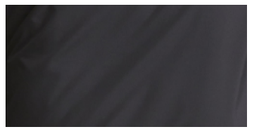






**BY383**
Ladies Loose Puffer Jacket

*Coated Terylene, 78gsm*



black

BUILD YOUR BRAND

**BY305**
Ladies Vintage Cropped Tee











**BY305**
Ladies Vintage Cropped Tee

*Single Jersey, 210gsm*



black



magnet

BUILD YOUR BRAND

**BY306**
Ladies Vintage Everyday Tee











**BY306**
Ladies Vintage Everyday Tee

*Single Jersey, 210gsm*



black



magnet

BUILD YOUR BRAND

**BY303**
Ladies Vintage Long Dress











**BY303**
Ladies Vintage Long Dress

*Stretch Jersey, 180gsm*



black



magnet

BUILD YOUR BRAND

**BY301**
Ladies Vintage Heavy Crewneck





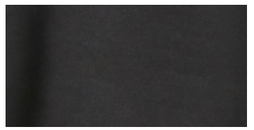






**BY301**
Ladies Vintage Heavy Crewneck

*Brushed Fleece, 360gsm*



black



magnet

BUILD YOUR BRAND

**BY298**
Ladies Vintage Heavy Hoody





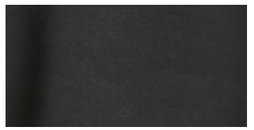






**BY298**
Ladies Vintage Heavy Hoody

*Brushed Fleece, 360gsm*



black



magnet

BUILD YOUR BRAND

**BY299**
Ladies Vintage Heavy
Zip Hoody





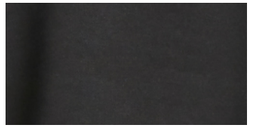






**BY299**
Ladies Vintage Heavy Zip Hoody

*Brushed Fleece, 360gsm*



black



magnet

BUILD YOUR BRAND

**BY300**
Ladies Vintage Heavy Sweatpants





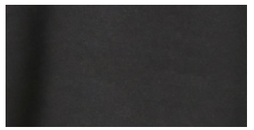






**BY300**
Ladies Vintage Heavy Sweatpants

*Brushed Fleece, 360gsm*



black



magnet

BUILD YOUR BRAND

**BB031**
Ladies Basic Sweatpants











**BB031**
Ladies Basic Sweatpants

*Brushed Fleece, 270gsm*


white


cityred


intenseblue


grassgreen


black

BUILD YOUR BRAND

**BB032**
Ladies Basic Sweatshorts











**BB032**
Ladies Basic Sweatshorts

*Brushed Fleece, 270gsm*


cityred


white


intenseblue


grassgreen


black

BUILD YOUR BRAND

**BY211**
Ladies Everyday Tee











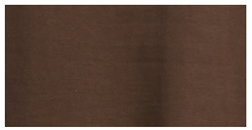
**BY211**
Ladies Everyday Tee

*Single Jersey, 180gsm*

NEW COLOR WAY



paleolive



chocolatebrown

BUILD YOUR BRAND

**BY384**
Ladies Stretch Tee





**BY384**
Ladies Sretch Tee

*Stretch Jersey, 180gsm*

NEW COLOR WAY



white

BUILD YOUR BRAND

BUILD YOUR BRAND **KIDS**

**BY186**
Organic Kids Basic Tee



**BY186**
Organic Kids Basic Tee

*Single Jersey, 180gsm*

NEW COLOR WAY



cityred



intenseblue



grassgreen

BUILD YOUR BRAND

**BY185**
Organic Basic Kids Hoody



**BY185**
Organic Basic Kids Hoody

*Brushed Fleece, 300gsm*

NEW COLOR WAY



cityred



intenseblue



grassgreen

BUILD YOUR BRAND

**BY188**
Organic Basic Kids Zip Hoody





**BY188**
Organic Basic Kids Zip Hoody

*Brushed Fleece, 300gsm*

NEW COLOR WAY



cityred



intenseblue



grassgreen

BUILD YOUR BRAND

**BB033**
Kids Basic Sweatpants



**BB033**
Kids Basic Sweatpants

*Brushed Fleece, 270gsm*


white


cityred


intenseblue


grassgreen


black

BUILD YOUR BRAND

**BB034**
Kids Basic Sweatshorts



**BB034**
Kids Basic Sweatshorts

*Brushed Fleece, 270gsm*


white


performancered


intenseblue


grassgreen


black

BUILD YOUR BRAND

**BY387**
Sportsocks long







**BY387**
# Sportsocks long

*98% Polyamid, 2% Elasthan*


white


cityred


grassgreen


intenseblue


black

BUILD YOUR BRAND

**BY389**
Tube Socks







**BY389**
Tube Socks

*98% Polyamid, 2% Elasthan*


white


cityred


grassgreen


intenseblue


black

BUILD YOUR BRAND

**BY390**
Double Stripe Socks







**BY390**
Double Stripe Socks

*80% Baumwolle 17% Polyester 3% Elasthan*



white/black



white/cityred

BUILD YOUR BRAND

# SORONA®



THE SORONA FIBER CONTAINS 37% BY WEIGHT OF ANNUALLY RENEWABLE PLANT-BASED RAW MATERIALS, I.E. CORN OR CORN STARCH. ITS ECOLOGICAL BALANCE SHOWS THAT THE PRODUCTION OF SORONA REQUIRES 30%

LESS ENERGY AND RELEASES 63% FEWER GREENHOUSE GASES THAN THE PRODUCTION OF POLYAMIDE 6. COMPARED TO POLYAMIDE 6.6, SORONA USES 40% LESS ENERGY AND REDUCES GREENHOUSE GAS EMISSIONS BY 56%.

sorona

SORONA® POLYMER FIBERS ARE PARTICULARLY SOFT AND STRETCHY. THEY OFFER EXCELLENT RESILIENCE WITHOUT DECOMPOSING OVER TIME DUE TO HEAT, UV RAYS OR EXPOSURE TO CHLORINE.

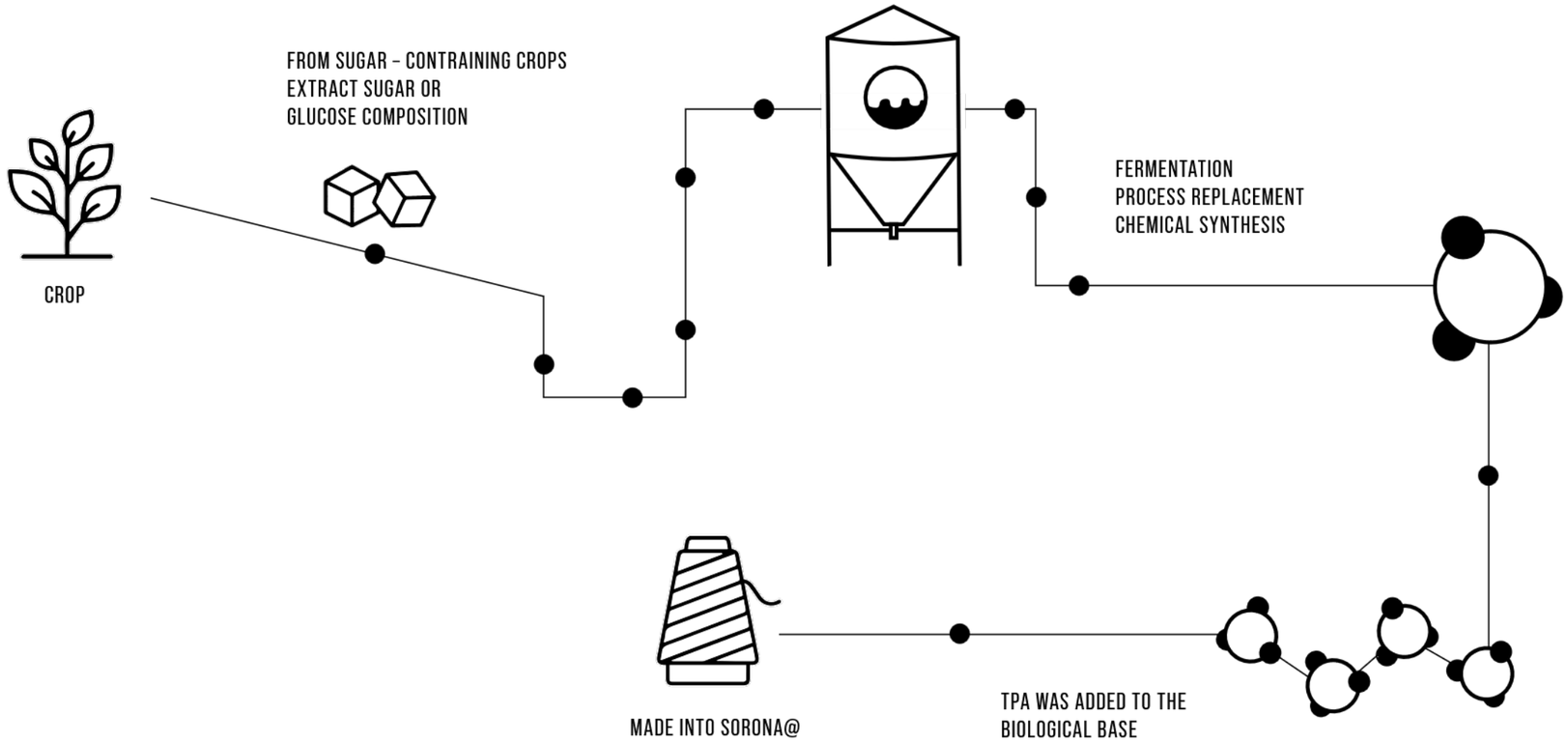









BUILD YOUR BRAND




**ENVIRONMENTAL PROTECTION**
PLANT-RENEWABLE
SOURCES

**ELASTICITY**
REPLY TO THE CONFORM

**QUICKLY-DRYING**
NATURAL SWEAT

**CREASE RESISTANT**
NATURALLY QUITE
PARENTHESES

**FIBRE**
IMPROVE HAIR BALL

**COLOUR**
BRIGHT COLOURS

**FIXATION**
EXCELLENT COLOUR
FASTNESS







**BY362**
REGULAR TEE











BUILD YOUR BRAND

**BY362**
REGULAR TEE

WHITE

BLACK

NAVY

MAGNET

PALEOLIVE

**BY363**
POLO TEE











BUILD YOUR BRAND

**BY363**
POLO TEE

WHITE

BLACK

**BY364**
LOOSE FIT TEE











BUILD YOUR BRAND

**BY364**
LOOSE FIT TEE

WHITE

BLACK

NAVY

MAGNET

PALEOLIVE







**BY367**
LADIES REGULAR TEE











BUILD YOUR BRAND

**BY367**
LADIES REGULAR TEE

WHITE

BLACK

NAVY

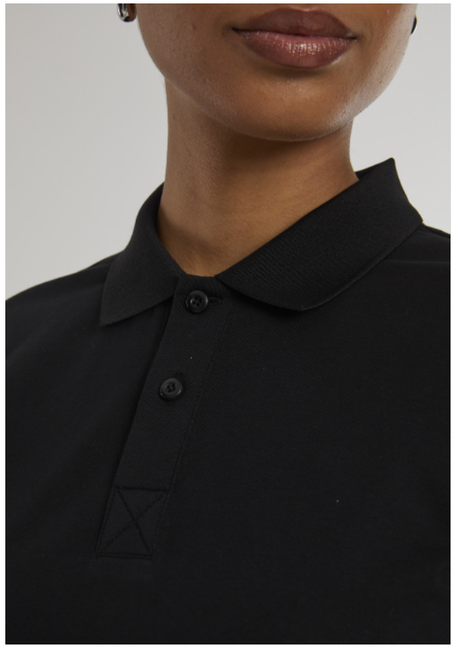
MAGNET

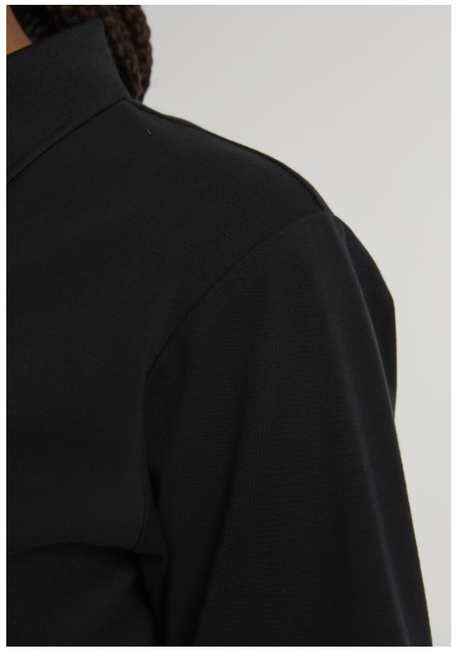
PALEOLIVE

**BY368**
LADIES POLO TEE











BUILD YOUR BRAND

**BY368**
LADIES POLO TEE

WHITE

BLACK

**BY369**
LADIES REGULAR BOXY TEE











BUILD YOUR BRAND

**BY369**
LADIES REGULAR BOXY TEE

WHITE

BLACK

NAVY

MAGNET

PALEOLIVE

# BUILD YOUR BRAND

# FLUFFY STYLES

SPRING / SUMMER 25



**BY284**
FLUFFY HOODY











**BY284**
FLUFFY HOODY

- BLACK
- WHITE
- MAGNET
- LIGHTASPHALT
- CHOCOLATEBROWN
- UNIONBEIGE
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE
- BERYLBLUE


BLACK


WHITE


MAGNET


LIGHTASPHALT


CHOCOLATEBROWN


UNIONBEIGE


PALEOLIVE


WHITESAND


PLUMPURPLE


SOFTPINK


POWDERBLUE


BERYLBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



**BY285**
FLUFFY ZIP HOODY











**BY285**
FLUFFY ZIP HOODY

- BLACK
- WHITE
- MAGNET
- LIGHTASPHALT
- CHOCOLATEBROWN
- UNIONBEIGE
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE


BLACK


WHITE


MAGNET


LIGHTASPHALT


CHOCOLATEBROWN


UNIONBEIGE


PALEOLIVE


WHITESAND


PLUMPURPLE


SOFTPINK


POWDERBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



**BY286**
FLUFFY SWEATPANTS











**BY286**
FLUFFY SWEATPANTS

- BLACK
- WHITE
- MAGNET
- LIGHTASPHALT
- CHOCOLATEBROWN
- UNIONBEIGE
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE
- BERYLBLUE

BUILD YOUR BRAND



BLACK



WHITE



MAGNET



LIGHTASPHALT



CHOCOLATEBROWN



UNIONBEIGE



PALEOLIVE



WHITESAND



PLUMPURPLE



SOFTPINK



POWDERBLUE



BERYLBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



**BY288**
FLUFFY TRACKPANTS











**BY288**
FLUFFY TRACKPANTS

- BLACK
- WHITE
- MAGNET
- LIGHTASPHALT
- CHOCOLATEBROWN
- UNIONBEIGE
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE
- BERYLBLUE



BLACK



WHITE



MAGNET



LIGHTASPHALT



CHOCOLATEBROWN



UNIONBEIGE



PALEOLIVE



WHITESAND



PLUMPURPLE



SOFTPINK



POWDERBLUE



BERYLBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



**BY289**
LADIES FLUFFY HOODY











**BY289**
LADIES FLUFFY HOODY

- BLACK
- WHITE
- LIGHTASPHALT
- CHOCOLATEBROWN
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE


BLACK


WHITE


LIGHTASPHALT


CHOCOLATEBROWN


PALEOLIVE


WHITESAND


PLUMPURPLE


SOFTPINK


POWDERBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



**BY290**
LADIES FLUFFY ZIP HOODY











**BY290**
LADIES FLUFFY ZIP HOODY

- BLACK
- WHITE
- LIGHTASPHALT
- CHOCOLATEBROWN
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE


BLACK


WHITE


LIGHTASPHALT


CHOCOLATEBROWN


PALEOLIVE


WHITESAND


PLUMPURPLE


SOFTPINK


POWDERBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



**BY291**
LADIES FLUFFY SWEATPANTS











**BY291**
LADIES FLUFFY SWEATPANTS

- BLACK
- WHITE
- LIGHTASPHALT
- CHOCOLATEBROWN
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE


BLACK


WHITE


LIGHTASPHALT


CHOCOLATEBROWN


PALEOLIVE


WHITESAND


PLUMPURPLE


SOFTPINK


POWDERBLUE

**BY315**
KIDS FLUFFY HOODY



**BY315**
# KIDS FLUFFY HOODY

*BRUSHED FLEECE, 330GSM*

WHITESAND

SOFTPINK

POWDERBLUE

BLACK

MAGNET

**BY316**
KIDS FLUFFY ZIP HOODY



**BY316**
# KIDS FLUFFY ZIP HOODY

*BRUSHED FLEECE, 330GSM*

WHITESAND

SOFTPINK

POWDERBLUE

BLACK

MAGNET

**BY317**
KIDS FLUFFY SWEATPANTS



**BY317**
## KIDS FLUFFY SWEATPANTS

*BRUSHED FLEECE, 330GSM*

WHITESAND

SOFTPINK

POWDERBLUE

BLACK

MAGNET